

# FARES

## Internet Checker Taxicab Archive



Volume 6 Issue 5 Sept. – Oct. 2020

“Annual Dues.....Your Friendship”



# Editor's Notes

Welcome to our fifth issue for 2020, of the ICTA newsletter, "FARES".

Free of charge, feel free to print this Newsletter and place in your own binder. Please forward to all your Checker friends and share the fun.

As always, the Fares newsletter is packed with Checker related content. Up first we have the story of Mary Ann LaJoie, Checker's go to model and car show spokeswomen from 1960-1968.

We have three stories pulled directly from the Checker Motors public relations dept. files. A tall story about 60's era TV star Herschel Bernardi's Checker six door Aerobus, The James Bond bullet proof Checker and Checker sales in Ohio.

As usual, this issue will present an update

on Chris Markin's Chicago Checker dragster. We also have a great collection of Macungie photos spanning 20 years of shows pulled together by Bruce Urhich.

ICTA members Laddie Vitek and Alex Ginsberg Facebook worlds collide with Laddie's acquisition a Checker depicted in photos that Alex posted years ago. We're happy to present the story of the St. Louis LaClede Cab Company.

Also in this issue, the story of the crabby cabby, Ray Kottner and a sample of Checkers used by Whittlesea Cab in Nevada.

Please enjoy issue: volume 6 issue 5.



**Editor: Joe Fay**  
**Drivermatica8@yahoo.com**  
**Owner 1949, 1950, 1952, &**  
**1957 Checkers**

**Cover Photo: CMC Promotional**

## Checker Motors Model Mary Ann LaJoie

Mary Ann was raised in the heartland of Michigan. Growing up in the country she always had a desire to move to a big city. Her mother approved of only Chicago, as New York and Los Angeles were too far from home and family, having the approval of her parents she move to Chicago. Once in Chicago Mary Ann started her first job at modeling for A+ Models Inc.

In 1960 Checker would expand nationally into the retail consumer car market. At the time, the Herbert Baker advertising agency, based out of Chicago, ran the advertising campaigns for Checker Motors. Checker needed to develop marketing content for the new market. Brochures and promotional photographs were needed, content that would be as flashy as anything created for the Big 3 automakers.

The agency needed female models for advertising copy and they contracted with A+ Modeling for just the right model, the agency was specifically looking for a highly animated model.





One of the most memorable photo sessions with Checker was an extensive location shoot at the Kalamazoo plant. The photos are very campy, and Mary Ann can be seen with various expressions and poses throughout the plant.

What's truly amazing regarding this factory shoot, is that according to Mary Ann, the Checker assembly line was running live while the photo shoot was executed. The camera was mounted on a dolly in order to migrate around the plant and moving Checker being assembled.

Having been in Chicago for a couple of years, Mary Ann had developed a reputation in the market for being able to create many different "looks". She was particularly good at "mugging" for the camera, she would also model in blond and brunette wigs to create different appearances for the camera. Checker leadership and the agency would pick Mary Ann, and a long relationship was started. Mary Ann worked as a print model as well as a Chicago Auto Show spokeswomen from 1960-1968.

While photos were being taken of Mary Ann in and around Checkers, they were actually being assembled! Workers were told to just "do your jobs", while Mary Ann was improvising and posing. There was very little planning that day, it was a very long, fast-paced and improvised photo shoot in all assembly areas.

In one photo Mary Ann is laying on a bench seat in the upholstery department, she appears to be sleeping.

That photo was taken at the end of the day, it's actually the last photo that was shot for the entire shoot. The photographer asked Mary Ann to "do something", given the long day shoot Mary Ann mocked sleep.

Another memorable photo shoot took place



around 1961 in a park setting. The shoot featured Checker wagons. A series of photos depict a happy family picnic. According to Mary Ann, in reality the picnic was hardly "happy". Through most of the shoot the kids were problematic: getting in trouble, fighting and crying. In one picture Mary Ann is pulling a cake from the tailgate of the wagon, if you look closely you can see a little boy clearly crying. According to Mary Ann, she was actually pulling the cake out of the wagon to show that little boy what he would get, if he stopped crying and behaved.

Mary Ann's client list beyond Checker was quite impressive. She was "Sally Skyline" for Skyline Mobile Homes. She also appeared in print ads for United Airlines, Dr. Pepper, Kemper Insurance, Jenn-Air, Staley Beer, Duncan Hines and Sun Beam razors. For ten years Mary Ann was a regular for the Chicago Tribune Fall fashion insert.

Post modeling, Mary Ann has devoted her life to her first love "dance". A trained dancer, Mary Ann operated a dance studio for children in Wilmette, Illinois. Her students would know her as Miss Mary Ann.



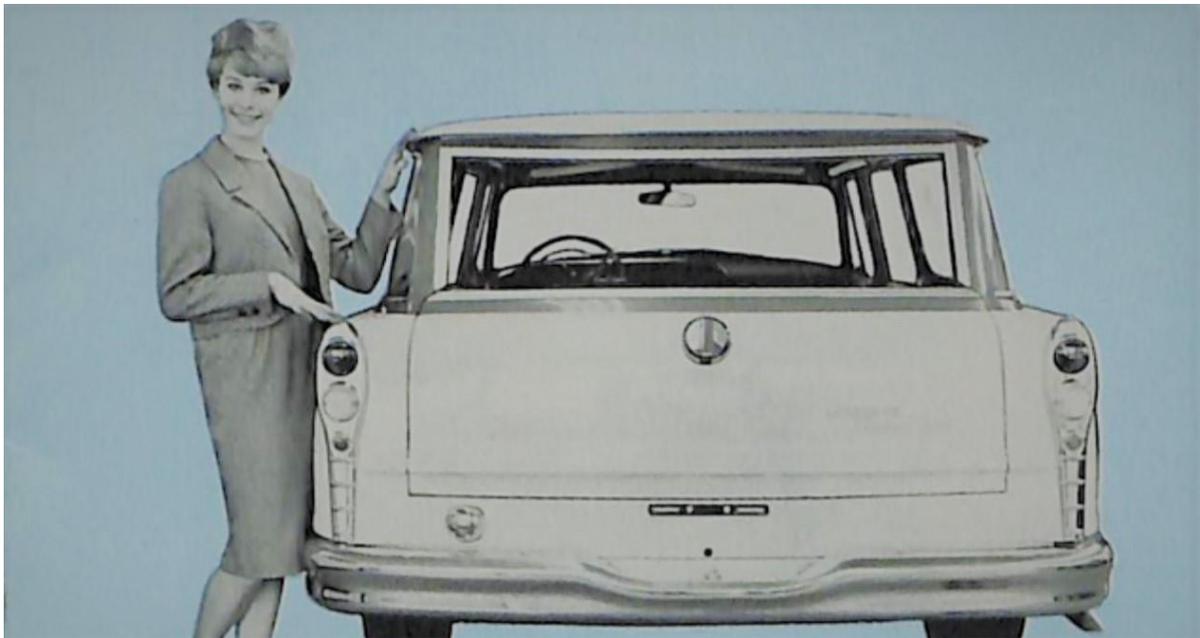
Miss Mary Ann is well known for teaching ballet and choreography to hundreds of North Shore children, many of whom were awarded dance arts scholarships to colleges and major universities. In 2008, all eight of her graduating students were awarded both arts and academic scholarships to college. According to Mary Ann, from

experience, “that the discipline and concentration from the study of ballet and dance definitely enhance a child’s abilities in school. All my long-term dancers excelled academically. The arts enhance one’s ability to listen, absorb and then take action. Music and dance both are proven human enhancers. The creative impulse is fundamental to being human. The art of dance engages the body, mind and spirit.”

Today, in 2020 Mary Ann is retired. She closed her dance studio in 2011, but she has been very active in the dance community to date. She currently lives with her husband, composer Howard Standroff in Northfield, Illinois.

For more photos of Mary Ann, check out the album in our members-only album in the Facebook group.

<https://www.facebook.com/media/set/?set=oa.1841335852548537&type=3>



## Chris Markin's Checker Dragster has been Sold

Many Checker fans are well familiar with the Checker A11 Taxicab drag car built by Chris Markin some 20 years ago at Checker Motors. Back in 2004 it was featured in Motor Trend magazine's Super Stock Chevy. At the time it was reported that *"the Checker does not haul passengers anymore, it just hauls"*.

Big news this week, New York Checker collector Michael Pincus just purchase this awesome ride. Michael commented on Facebook *"I have been in the Checker Hobby for about 10 years and have owned about 15 Checkers. I still own my first love 7A70 and will die with the car. Over the years, there have been many Checkers I would love to own. Last year, I was fortunate to acquire the GTA Graffiti car from Ben Merkel. I loved the car the moment I saw it in Ben's pole barn. The other car I have admired is the Checker Dragster that Chris Markin built and owned. The car is so different than any of the Checkers out there."*

He went on to post *"The Dragster sure has history. I am now fortunate to call the Dragster my own. The car is so impractical but I can not look at it without smiling ear to ear. That alone is worth it."*

Will Michael race the Checker? Most likely no, Michael has limited



mechanical car knowledge or race experience, as Michael also posted *"the car might never see the drag strip again but will soon be cruising the streets of NY."*

Congrats to Michael and his new ride, perhaps he'll trailer it to Macungie next year?



## Top Service Wins Checker a Place in Ohio Market

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*The Following is an article form Automotive News, October 18, 1965*

- **Loaners**
- **Free work**
- **Builds sales faster than discount ads**

Lakewood, Ohio: Take a durable car and back it up with sound service and you can penetrate a new market without resorting to discount selling.

That's what Louis J. Vallo is proving with Checker Cleveland Sales Corp. in the suburb on the western edge of Cleveland.

Vallo faced quite a problem when he took over the outlet which is the Checker branch for Cleveland and surrounding county. The branch unlike other Checker branches does not have a volume taxi sales and service business to fall back on.

A few years ago there were a very few Checkers in operation in this area, which meant that the branch had little service business to pay the rent and was turning to sell a car that many prospects had never heard of.

Things are different now, Vallo expects to sell 150 new Checkers in the 1966 model year and to be able to take in 60 trades which can be moved at retail and the sales will be made without resorting to discount tactics. If performance in the year ahead comes up to expectations, the branch will enjoy its best year in history. Checkers on the road in the area already number in the hundreds.

There is service angle to almost everything in Vallo's sales program. *"I worked for dealerships handling many of the volume lines"* Vallo recalled, *"Naturally, I tried discounting when I came here and did I take a bath. Then I got wise, I started selling the good product we have. I started giving good service and then I topped that off by giving a little extra above and beyond good service."*



Best Advertising *“A little extra service, performed at no cost and before the customers has even asked for it, is probably the cheapest and best advertising you can get. Not long ago, I spotted a paint problem on a car which was in for some other services, so I had the roof repainted, I ended up with a satisfied customer who has since bought a new car and I had a sharper unit to trade.”*

Checker offers a 12-month or 12000 mile warranty which is shorter than those offered by other domestic car producers. Vallo said that he finds this no problem, *“We convince our customer that we are here to serve them”*, he said. *“We’ll give a free repair for a customer on a policy basis, if he has a legitimate complaint. We’ve done free work on cars that were as much as 30 months old because we felt it was right.”*

Parts availability can be a problem for a car line which does not have a great number of units on the road. Checker’s branch here licks that one by maintaining an outsized inventory of parts, in addition to enjoying the Checker policy of fast shipments on emergency parts.





If a car is out of operation and the Cleveland branch does not have a part needed to get it back into service, that part is shipped to Cleveland by air freight. The part goes on the next plane bound for Cleveland.—it is not held up until the end of the day in which it is ordered.

Vallo has one advantage in finding good mechanics. There are mechanics for taxi companies who are trained in servicing Checker who sometimes want work in a shop with is open to the public. While Vallo relies on factory training to keep his men up to date. He feels that his real plus in dealing with mechanics is that fact that he pays his men more than the prevailing rates.

*“I pay them a little more and more than make up for it in satisfied customers and fewer come-backs” he said. “They understand that good work is expected of them.” Fast corrections “when a service customer comes in here with a complaint. the men knock themselves out getting it correct before them trouble comes to my attention.”*

The branch now has three general mechanics and two body men plus a porter in the shop and it’s filled to capacity with service work on an appointment basis. Body work on vehicles other than Checkers simply is not accepted.

Free loaners, extra pay for mechanics and other extra efforts in the service area can be expensive. Still Vallo said his shop makes money, *“ I can count on some profits from the shop and some from the parts department each month,”* he said. *“we move our cars at a fair price and don’t fool around with used cars, except for the clean trades we take in, at the end of the month. I can go to sleep real easy.”*

Good service is only half of what’s needed to make things swing at Checker Cleveland. A good product is also a must. Vallo is probably the greatest Checker enthusiast outside of Kalamazoo, Michigan, hometown of the Checker company. He is quick to point out that Checker is a car which lends itself to good service-its durable and its easily serviced.

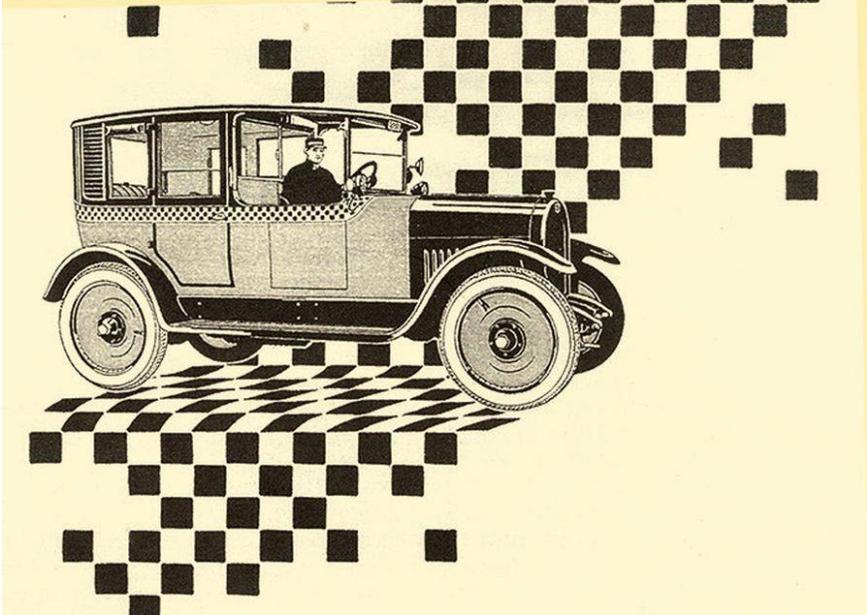
Vallo noted that Checker is about the only car line which makes a practice of showing a bare chassis in auto shows. The car’s frame and other major components are impressive enough to be a sales feature.

In addition, the Checker is built to be serviced. For instance, the car has the same bumper on the front and back. A service outlet with only one bumper in stock is able to service a car on which either of the bumpers has been mangled.



Bolt-on fenders. also ease the body-repair job. The owner who crumples a fender today, we can order a fender-replacement for tomorrow. The replacement will be painted today and it can be put on almost in a matter of minutes when the car is brought into the shop for tomorrow.

The article kind of falls off a cliff, so its hard to determine how long or successful Mr. Vallo was in his Checker venture. Sadly via a little internet sleuthing it appears that Mr. Vallo passed away in November of 1971, it's not clear who took over his business, after he passed away.



*Checker Cab*

*the  
Key  
to Big  
Profits*

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CHECKER CAB MANUFACTURING CORP.  
FORMERLY OF CHICAGO, U. S. A. NOW  
KALAMAZOO, MICH.

The advertisement features a vintage Checker Cab with a driver, set against a background of a checkered pattern that tapers off to the right. The car is shown from a three-quarter front view. Below the car, the text "Checker Cab" is written in a large, stylized, cursive font. Underneath that, the phrase "the Key to Big Profits" is written in a smaller, elegant cursive font. At the bottom of the advertisement, the company name "CHECKER CAB MANUFACTURING CORP." is printed in a bold, sans-serif font, followed by "FORMERLY OF CHICAGO, U. S. A. NOW" and "KALAMAZOO, MICH." in a smaller font.



## Bulletproof Glass Protects Cab Driver

A new Taxicab designed to protect drivers from armed attack by a passenger includes a rapidly rising interior bulletproof window. The vehicle was shown in New York recently by Checker Motors Corp. By pressing a “panic button” under the dashboard of the new taxi, the driver would seal a would-be attacker in the rear section of the car in one and half seconds. The button raises a bulletproof interior partition window, locks both rear doors automatically, slides a steel bar across the backlight to prevent its being kicked out, activates a flashing amber distress signal on the roof and sets all directionals signals flickering.

From the files of the Checker Motors Corp we again find public relations department content worthy of inclusion in this newsletter. This one is new to this writer, the “James Bond” taxicab!

Again, as with many of these PR stories from Checker, one has to ask is this real? The following was posted in Glass Digest published in May 1966.

In addition an aluminum armor plate protects the driver’s seat from the rear.

Checker Motors said the “James Bond” cab would attract more drivers to night work. In the last seven years 13 cabbies have been killed on the job in New York. The interior glass is Multiplate,  $\frac{3}{4}$  inch thick, manufactured by Pittsburgh Plate Glass Co. at its Creighton, PA., plant.

*Clearly the cab as described is reminiscent of the famous James Bond movie car. The Aston Martin DB5 is among the best-known cars in the world thanks to special effects expert John Stears, who modified the DB5 for use by James Bond in the film Goldfinger(1964).*

*The Bond Astin Martin was equipped with bulletproof panels, ejection seats and various weaponry required in the spy business. The Checker as describe would not eject the would-be taxicab robber, but actually hold them in the cab secure until the authorities arrived. Many of the features described did become a reality when Checker introduced Safe-Guard taxicab in 1966. Features that did not make it from the James Bond taxicab to the Safe-Guard cab include the metal bar that shields the rear backlight and the door locking feature.*

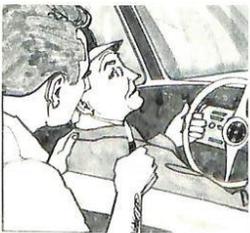
## CHECKER

world leader in exclusive taxicab design  
and manufacture—now brings you the

## CHECKER "SAFE-GUARD" CAB

scientifically engineered to

- \* protect drivers against assaults and hold-ups
- \* discourage robbery attempts
- \* protect cab patrons in questionable areas \* help make cab driving a better job



You have to credit the Checker public relations team, they were very creative. Who would have thought that Checker could link there taxicab products to one of the most popular big screen movie brands in 1966? The James Bond Checker sound like a real crowd pleaser.

To see all the actual features offered in the Checker Safe-Guard cab, check out the brochure below.

## Whittlesea Taxi of Nevada

Whittlesea Bell has been in business for over 70 years and has built a solid reputation on providing quality transportation service.

Currently, Whittlesea Blue Cab and Henderson Taxi operates Ford Escapes, Transconnect & Dodge Caravans as part of their fleet.

In days gone by, Whittlesea used Checkers. As in other past blogs, the ICTA loves to showcase current taxicab operators that used Checkers in the past.

We believe that past use of Checkers is perhaps one reason why these taxicab operators are still in business today. The high standards of Checker, clearly impacted all aspects of their business and it may be one of the reasons why these former Checker operators are still in business today.

It appears that Whittlesea used Checker from



the early sixties to the end of Checker production in 1982. The unique three tone paint jobs are striking, red, white and blue with a accent curved diamond on the hood. It would be pretty hard missing one of these coming down the street.

Today Whittlesea claims that their drivers are seasoned professionals,

held to the highest safety and customer service standards and is known as the leader within the transportation industry.

Their website claims their continued success is solely dependent upon providing the quality of service that their customers and passengers have come to expect and that we promise to provide.

Please enjoy these great Whittlesea photos of their past Checker fleet.

Check out their website at:

<http://www.whittleseabluecab.com/>



# St. Louis Survivor



Back in 2016 ICTA member Alex Ginsberg posted the beautiful picture above with the following comment *“I moved down to St. Louis in 1998 to attend graduate school, and was surprised to see 3 Checkers in RED operating in the city. I took multiple photos through the years and, rest assured, would frequently take dates out in them. In 2002 there was still ONE OPERATING and here are the photos taken August 2002.”*

In 2016, many ICTA members speculated on the Checker current whereabouts? Well we have an answer now. We recently received a message from ICTA member Laddie Vitek *“I bought that A11 in St Louis, picking it up this week. “*

Laddie indeed picked up the Checker a was able to provide some great photos. Laddie was also able to procure the original paperwork and receipts from the original purchase back in 1981.

Purchased by the LaCleda Cab Company, the original seller was Checker’s Cab Service division in Long Island City, New York just across the East River outside of Manhattan. Three cabs were purchased for just over \$23,000. We think its safe to assume that all three cabs are the same ones referenced in Alex’s original 2016 Facebook post.

It’s interesting that the three vehicles came from New York? St. Louis is a lot closer to Chicago and Kalamazoo than New York. Perhaps the cabs were purchased from



## Macungie Over the Years

by Bruce Uhrich

*This years Macungie event was canceled due to COVID, Bruce Uhrich has put together a great montage of photos over the years. Always a great event for true Checker friends to enjoy the prized rides.*

I went through my files of pictures taken at Macungie which start with 2005. My comment for the group is that Das Awkscht Fescht (The August Festival) was not only a Checker gathering started by Don McHenry, but also an annual get together of friends. The photo on the left is from 1994, my son Matt and I with my 1967 Marathon. The 2009 photo was the last heavy rain event when the show was closed at 10am.





George Lukas, Don McHenry and Bruce Uhrich



Jim Rogers and Victor Coiro



Victor Coiro and the late George Lukas



Mr. and Mrs. Doug Klauck, George Lukas and Matt Uhrich



Bill Hosfield, Christinan Hutter, Victor Coiro and Jim Rogers



Michael Angelich, Joe Fay and Bruce Uhrich 2016



Left,  
2017



Christian Hutter, Joe Fay, Ben Merkel and Pete Talanca at the Music Festival prior to the show. 2019



Again, out of the file of the Checker Motors Corp. public relations department come this highly suspect news story. Let's just say this writer finds this item hard to believe.

### **Airport Limousine Fills Actor's Need**

**By James T Cox, Staff Writer, Cleveland Plain Dealer 4/7/67**

**NEW YORK** – You're Herschel Bernardi, big Broadway, Hollywood and TV star, and you want a custom-made car. What kind do you buy? Would you believe an airport limousine?

Bernardi, the bearded star of Broadway's long running hit, "Fiddler on the Roof," stopped off at the International Automobile Show at New York's Coliseum yesterday to shop for a car that would fulfill some extraordinary requirements, to wit:

An auto that would be a combination office, recording studio and rehearsal hall, plus take care of the more mundane things like taking the wife shopping and their three children to school.

**AS BEFITS A BROADWAY** star, the actor was accompanied by an

auto show public relations man as he walked through the maze of 500 cars on display, inspecting Detroit's and Europe's largest station wagons. He settled on a manufacturer from Kalamazoo, Mich., Checker Motors Corp.

For Benardi, the choice was like a sentimental journey, back to his lean don't call-us-we'll-call-you acting days, when he survived by driving a Checker Cab in Manhattan. Now he'll move to a rear seat and leave the driving to a chauffeur.

Benardi selected a 19-foot seven-inch-long, six door version of Checker's airport limousine because he can no longer adequately keep up with his appointment book, well filled these days. Once an actor hunting hungrily for a role, he is probably the most sought-after personality in show business today, and all because of incredibly facile voice.

Inside the nine passenger car will be the following: a TV-Stereo, AM-FM radio console, television tape recorder, a desk with built-in typewriter, file cabinets, two telephones (one for the Chauffeur), and a bed.

Other custom items will be a plexiglass window, and a playpen for his youngest children and a storage space for an easel, brush and oils, in case his artist-wife, Cynthia, wants to dabble during a drive.

The custom equipment for the limousine, which normally costs \$6500, will boost the price somewhere near \$15000.



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## The Late Ray Kottner, A Crabby Cabby

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We Checker collectors are quite a quirky bunch. Anybody who loves Checker Cabs has to have some form of personality disorder or are just plain downright crazy. So was the case of Ray Kottner. He had a crazy idea and it actually worked for a couple of years. Ray was a NYC renegade.



Filmmaker Jena Starkes Noce wrote, regarding Ray “A ride with Ray in his Checker is truly a life event. Ray, alas is probably the last of his breed.” And, as we all know, it’s a breed that is vanishing too quickly from our streets. Ray’s schtick was that he operated a free taxi in NYC.

Steve Hartman reported for CBS New in 2006 a feature story about Ray. In his video story titled Crabby Cabbie he reported the following:

*You can understand why some people are skeptical. No one takes chances in New York — especially on something that sounds way too good to be true. Free taxi rides?*

*But for those trusting few who slide on in, the ride — at least the one down memory lane, is absolutely free. A few years ago, Ray Kottner got tired of “working for the man.” He bought a very used taxi — a 1982 Checker — and launched a brand-new business model.*

*But how does he make money when he doesn’t charge for rides? “People that ride with me are very generous,” he says. “They give me more money than they give to the yellow cabs.”*

*Ray works for tips while entertaining passengers as only an 80-year-old cab driver can. “When I started driving a taxi 60 years ago, there were no buses,” he says. “It was all electric trolley cars running along the curb.”*





*But, as he admits, “I do not like people.” Ray is every New York stereotype, boiled down to a bouillon cube. He’s got no patience for impatience ... and no tolerance for incompetence.*

*At one point, Hartman says he made the mistake of interrupting one of Ray’s rides to double-check a camera. Ray’s reaction? “These guys are stupid as hell,” he tells a passenger.*

*It’s a frankness that would never play in Peoria. But it works well in the Big Apple. People come to New York praying to meet someone like Ray. And like most New Yorkers, somewhere beneath all that gruffness, Hartman says he’s sure there’s a real gentleness to him.*

*“I got lucky to get good people,” Ray tells one passenger. “We got lucky to meet you, Taxi Ray,” the passenger replies. One thing that Ray doesn’t plan to retire. In fact, he just bought another Checker cab.*

Unfortunately for Ray, the Free Checker party would not last much longer right after his CBS story. According to a New York Post story, Ray’s taxi was seized in June or 2007. The Post reported that 80-year-old Ray Kottner had his hack seized when Taxi and Limousine Commission investigators spotted him accepting a \$10 gratuity from a grateful rider. Kottner had been driving a cab for 64 years but decided to quit “working for the man” a few years ago.

he Post also reported that representatives for medallioned drivers and medallion owners, as well as the TLC, felt that Ray Kottner was a crook, stealing money from legitimate cab drivers. Because officially he is not a cab for hire, he is exempt from purchasing a medallion that costs hundreds of thousands of dollars, paying for the required insurance that licensed cabs must have, and passing the regular inspections that ensure that his vehicle is safe. The Post quoted David Pollack, the editor of Taxi Insider, "This guy is nothing but a crook, and we're all glad he's finally off the streets." In the end, Ray would keep on driving his taxi despite all the legal troubles. Kottner accuses the agency of being no better than carjackers for taking his Checker Cab. Taxi Ray had to post a \$1,500 bond to get his car out of impound and pay a \$185 fee for the cost of having an officer drive it there. He also faced an additional \$400 in fines.

Sadly just one year later Ray would pass away behind the wheel of his 1982 Checker. The loss of Ray, represented a loss of a famous New York character as well as another Checker Cab operating on the streets of New York.



## AEROBUS by Ed Cahoon

A long-ignored vehicle in someone's backyard, garage, or driveway usually has a story associated with it.

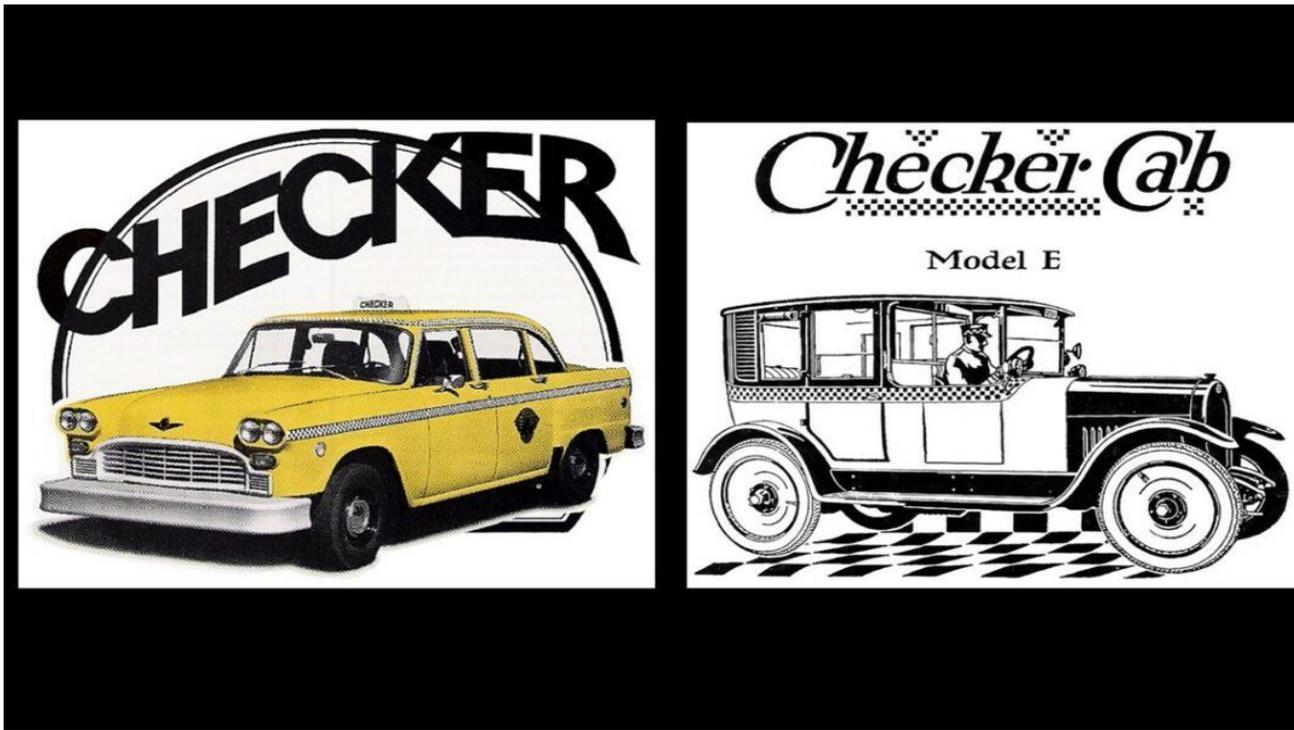
Particularly if it is special, desirable or unique in some way. Part of that story frequently involves the current owner's unrealistic intention to rebuild it someday. Occasionally in a moment of weakness or revelation the owner agrees to transfer the project to an interested party. The vehicle then gets the kind of attention it has long needed and rediscovers the freedom of the open road.

This is one of those success stories, brought to completion by a military member shortly after the September 11th terrorist attack on America. The story of Bud, the Checker Aerobus should inspire anyone with a neglected project vehicle.

Available on Amazon

[https://www.amazon.com/dp/1651917248/ref=cm\\_sw\\_r\\_cp\\_api\\_i\\_xqm7EbTWM94VQ?fbclid=IwAR1sh0KadAosC2opNRYPDUn3XOikvPdnOJhx5I6JnDbzUaOhwNuyiDTmGzU](https://www.amazon.com/dp/1651917248/ref=cm_sw_r_cp_api_i_xqm7EbTWM94VQ?fbclid=IwAR1sh0KadAosC2opNRYPDUn3XOikvPdnOJhx5I6JnDbzUaOhwNuyiDTmGzU)





ICTA member Scott Garnet at Checker Tees is offering several more new designs. The Checker Model E design comes right off the 1925 Checker Cab Manufacturing Parts Manual. He's also offering a new standard NYC Checker design. These will be add to the other T-Shirts that are currently offered. For more information Check out the Checker Tees website

[https://www.checkertees.com/checker\\_tees/shop/product-detail/1000305](https://www.checkertees.com/checker_tees/shop/product-detail/1000305)



## FACEBOOK MARKETPLACE Advertisement effective 6/28/2020

1965 Checker marathon  
Mesquite, TX



I have a 1965  
checker marathon  
for sale, still runs,  
but it is missing few  
stuff and it doesn't  
have break. ( OBO )

Facebook link

<https://www.facebook.com/marketplace/item/286267982369843/>



This A12 Marathon was produced by Checker Motors Corporation in Kalamazoo MI and titled as a 1975. Approximately 90% of Checker production was for taxi and other fleets- designed for hard work and good service to the Corporate owners. Our sellers are antique collectors and have had fun with this one since they purchased it about six years ago. They only know of two previous owners. Although it has been repainted, they state that it has never been in an accident. They tell us that the mileage on the odometer is original at 47,632 to the best of their knowledge. This A12 is powered by the 350 Cubic Inch V8, and our sellers have indicated it is the original engine and it, and overall, they do not know of any mechanical problems. This Checker will serve its new owner well for fun events like cruise-ins and local shows. It has had a repaint during our sellers' ownership in " Taxi Yellow", and lthough not cosmetically "perfect", it is a good, sound driver that is "bargain-priced at only \$7,950.

Location:Troy, Michigan, 48083 Seller:Classic Auto Showplace  
Advertiser since 2000 Phone: 248-589-2700



1973 Checker Marathon, 350 V-8, 54,000 original miles. Runs great, plenty of power, well maintained, fun to drive, lots of room for friends, and has been garaged for a good portion of its life. Body wear in the usually spots. Consumer version never used as a taxi. Has been in the same family since purchased new in 1973. Not a car you will see every day.

<https://www.facebook.com/marketplace/item/194131981938094/>



New engine, new carburetor and radiator, needs loving care, jumper seats

<https://www.facebook.com/marketplace/item/672938956804848/>



My car is being displayed at the Buggy Bank. They are located at 2821 Shattuck Ave. Berkeley, CA. It is available by appointment for mobile mechanic's inspection and for test drives 9 to 5pm everyday except Tuesday.

This Rare and Iconic Taxi has been Extremely Well Preserved. It's fully Operational and Currently Licensed and Permitted with Bay Area Checker. It's Complete and In Remarkable Condition and a Lot Of Fun to Drive.

Linked to Buggy Bank

<https://www.buggybank.org/sell-buy-used-cars/1969/Checker/Marathon+Taxi/24923.html>



**1969 Checker A11480793507 \$16000 by owner**

194856 original miles, six cylinder engine, three speed manual transmission, column shift. Never used as a cab. Purchased by current owner 11/5/1973 with 19012 miles on car. Owner has always worked to keep car in original factory condition. Excellent condition, drive it home.

(425) 743-0120



### 1981 Checker A-11E

Wasn't used as a cab, but was used to transport prospective students from airport to UNC, and back. A new 350 V8 had been installed just prior to my purchase (1994). Engine has 26,800 on it. Extended body with full second row jump seats (no seat belts for jumps). Legal nine passenger. Black with red interior. Rust free. All new window rubber, installed improperly in spite of leaving a copy of Joe's installation instructions with garage (leaks)! Pretty good shape body-wise. Would like \$10,000 or make an offer. Photos available on request. Email [charlie.christopher123@gmail.com](mailto:charlie.christopher123@gmail.com)



Checker Tax Cab. Needs some TLC. GOOD RESTORATION PROJECT!

Fun for bar hopping with friends (DD of course)  
Mileage is unknown at this time

Link to Facebook Marketplace

<https://www.facebook.com/marketplace/item/2751131011838398/>

## 1967 Checker Marathon Sedan For Sale \$1500



1967? Civilian sedan. im only guessing on the year as i dont know much about these. its mostly complete but very rusty, not worth restoring. this looks to have always been a civilian model so im guessing that makes it a bit rare. it has what i believe is a 327 chevy engine that's stuck. no title. located near pine river, mn. \$1500. Ron 1-218-821-9669.



1971 Checker Aerobus 9 window station wagon project car said the same owner for the last 30 years and it's been garaged all but two of those years bodies good it had new tires put on it very rare car asking 2500. Or best offer all offers will be considered contact [hidden information] price has been reduced. Make an offer the cars got to go

Link to

Facebook <https://www.facebook.com/marketplace/item/324114858774539/>

## ***End Photo***

